



For Immediate Release

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*Addressing the Economic Instability and Divide of Silicon Valley's Invisible Workforce
Building Skills Partnership Receives \$250,000 Grant from The Sobrato Family Foundation to Increase
Financial Capability Programming to Immigrant Communities*

Santa Clara, CA | August 11, 2017 - The Sobrato Family Foundation, a real-estate and development corporation with a large philanthropic footprint, has partnered with Building Skills Partnership (BSP) to address the economic instability and divide of immigrant janitors and their families in San Mateo and Santa Clara counties. Recognizing BSP as an essential partner in improving the stability of low-income immigrant families in the region, The Sobrato Family Foundation has also chosen BSP to participate in a 18-month hands-on organizational evaluation program through The Sobrato Impact Lab. This includes a combination of individualized coaching and peer-to-peer learning to accelerate organizational efforts to evaluate the impact of its work.

Through a grant from the Sobrato Foundation totalling \$250,000, BSP will strengthen and expand its current Financial Education services in Silicon Valley. BSP's primary demographic include immigrant janitors, many of whom struggle to live on a \$27,000 yearly salary and experience income volatility as a result. Through this initiative, BSP will bring comprehensive financial education, behavior changing tools, case management and coaching services to Silicon Valley's working poor. Immigrant communities in San Mateo and Santa Clara Counties will benefit from the curriculum and programming tailored to their financial needs.

"Immigrant janitors are an invisible workforce, cleaning the large buildings of Silicon Valley's tech industry. We are proud to join in The Sobrato Family Foundation's mission to make the region a place of opportunity for all those who call it home," said Aida Cardenas, Executive Director of BSP. "We are grateful for the support of The Sobrato Family Foundation that will help us improve the long-term financial stability of immigrant workers and their families in this region."

As part of its ongoing commitment to increase the capacity and impact of its non-profit partners, The Sobrato Family Foundation has chosen BSP to participate in its Impact Lab Initiative. Through the Impact Lab, BSP will participate in 18 months of hands-on evaluation and capacity building activities.

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About Building Skills Partnership

The Building Skills Partnership is a 510(c)3 non-profit collaboration between SEIU-United Service Workers West, janitorial employers, building owners, and community leaders. BSP's mission is to improve the quality of life for low-wage, property service workers and their families by increasing their skills, access to education, and opportunities for career and community advancement and participation.

www.buildingskills.org

About The Sobrato Family Foundation

The Sobrato Family Foundation seeks to empower low-income, underserved, and at-risk populations that are experiencing language, economic, and other barriers to opportunity. The Foundation makes strategic investments in effective organizations striving to create lasting change in communities and help people meet their basic needs.

<http://www.sobrato.com>